**Descriptive Wireframe Document – Lab 7**

**Rationale:**

The existing page is too busy. There is too much going on and it is not aesthetically pleasing to the eyes at all. It is also difficult to navigate through to find what you may be searching for. For that reason, I have made specific location and contact information boxes. I would remove the German flag header, the cartoon house image and the hot dog image. I would make the logo/name of the restaurant smaller and align it to the left of the screen in a new header that has a black background with white text. The font is atrocious so I would change that to another font such as Calibri or Century Gothic immediately. It is following the Contrast part of C.R.A.P theory a bit too much because the colours are very bright and contrasting. I thought it would be a good idea to have the boxes the specific colours of the German flag but with less opacity, so it is pleasing to the eyes and follows Colour Theory. The alignment is wrong and the spacing isn’t done properly so that is another point to fix. Some of the links are joined together in the original so there is some formatting to fix. A separate box can be aligned to the left of the screen with multiple links allowing us to navigate through the website. The menus are displayed in the center box with images displaying featured items on the page in an orderly fashion. The search bar within the header is another tool for improving the accessibility of the page.

**Item #1**

Description: Header

Font: Century Gothic 30px

Color: white text on black background

Alignment: Center

Media: Company Logo

Interactivity: Search bar

**Item #2**

Description: Links/Navigation

Font: Century Gothic 18 px

Color: Black text on light red background

Alignment: Left

Media: 1 square image

Interactivity: N/A

**Item #3**

Description: Menus

Font: Century Gothic 14 px

Color: Black text on light red background

Alignment: Left

Media: Images for featured food and drink

Interactivity: N/A

**Item #4**

Description: Location

Font: Century Gothic 14 px

Color: Black

Alignment: Right

Media: Map image

Interactivity: Google Maps

**Item #5**

Description: Contact

Font: Century Gothic 14 px

Color: Black

Alignment: Right

Media: N/A

Interactivity: N/A

**Item #6**

Description: Footer

Font: Century Gothic 14 px

Color: Black text on pastel yellow background

Alignment: Right

Media: 3 social media icons

Interactivity: clickable social media icons